9:
Course recap(itulation) & feature analysis discussion

Sport Journalism

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Thus far

1. (3/11) Course intro; What is journalism?
2. (3/12) Types of news stories
3. (3/13) Finding sources, asking questions

3+1. (3/14) Working with media + Conveying meaning

5. (3/15) News values
6. (3/18) **Writing** the story
7. (3/19) **Radio** play-by-play
8. (3/20) **TV** play-by-play

Look ahead

9. (Thu, 5/23) Recap + discussion of "iconic" feature story analysis findings

10. (Fri, 5/24) Topics and challenges in sport journalism and society, pt. 1

11. (Mon, 5/27) Topics and challenges in sport journalism and society, pt. 2

12. (Tue, 5/28) Sports photography

13. (Wed, 5/29) Group work + exam review

14. (Thu, 5/30) Student broadcasts, pt. 1

15. (Fri, 5/31) Student broadcasts, pt. 2

Exam: Monday, June 3, 19:00-20:30

Play-by-play broadcast

- Work in pairs to produce a 5' play-by-play <u>audio</u> clip

- Due to 于依鹭 (Viola) tomorrow (Friday, May 24)

- Prompts posted on http://sportj.weebly.com

  – Account for 20% of students' final grade

- Presentations: Last two class meetings (Thursday and Friday, May 30-31)

"Iconic" SI feature analysis

1. Pick a feature story. Summarize it. Topic, news value(s)?

2. Writing style?

3. Sources?

4. Compare to Chinese features

5. Reflect

Two pages/one sheet, due today, 10% of final grade

ALL grades will be posted on the website

Today

- What were the stories about? Key messages?
- What makes them **interesting** to readers?
- Writing **style**: structure, lead, overall text?
- **Sources**? Types? Insight?
- **Similarities and differences** b/w these and Chinese features?
- Were they **easy to read and understand**? Why, why not?
- **Participation grade**